

THE POWERFUL SUPERMAN™ PINBALL GAME

SUPERMAN™ flies into action as the powerful force in Atari's newest pinball attraction. The game has a magnetic appeal with its dynamic SUPERMAN character theme and play features. The eye-catching graphics capture the universal hero taking off to battle evil. Within this adventurous scene the player can experience the fast action, challenge and thrills of the SUPERMAN pinball game.

Spectacular new play features are introduced with this game. Central drop targets with a rotating bonus light to award five times the score with an explosion of sounds make an extra challenging skill shot. A new S-action return entry at the top of the left spinner lane gives players 5,000 points and a new chance to achieve the 1-2-3-4 lanes for double or triple bonus. Targets at strategic points on the playfield spell out S-U-P-E-R-M-A-N with a ball-to-ball memory adding suspense to the play action and an opportunity for 30,000 or 50,000 points.

SUPERMAN pinball features two distinctly challenging ways to earn "Extra Ball" or "Special". A combination of drop targets and a variable score kickout hole allows for one high score and reward strategy. The spellout targets also give a chance for the optimum players' goal. This is a favorite feature due to the players' double opportunity to obtain their ultimate objectives.

The latest advances in electronic technology have been included in the SUPERMAN pinball to provide even higher reliability for operators. New features have been added to the built-in self-test system to allow technicians to troubleshoot the game even more thoroughly on location. The high score to date is now displayed in the attract mode to give players an extra challenge.

"The introduction of the SUPERMAN pinball follows many months of testing for optimum play features and electronic reliability," reported Frank Ballouz. "This game certainly surpasses all and lives up to the heroic image of its theme." The momentum builds each time a player projects the steel ball onto the explosive playfield. A masterful combination of targets and play features has an intriguing attraction for players of all skill levels.

The SUPERMAN pinball brings a new dimension of strength and impact to pin games. It is a game that will once again demonstrate Atari's leadership in amusement game innovations.

REMINDER: PHOTO CONTEST

The Atari game photo contest continues until July 6, 1979. (Details in the February issue of Coin Connection.) The winning photographer will receive an Atari Video Computer System for the best Atari game photo. We will be adding a special extra prize for the best photo with the Superman™* pinball game.



*SUPERMAN TM and © DC Comics Inc. 1979

THE SUPERMAN™ * PINBALL ADVANTAGE

Atari's SUPERMAN™ pinball game has been especially designed with an advanced solid state electronics system. Now even more advantages are built-in. Many new features have been added to facilitate ease and convenience for the operator. These new advantages include:

- New modular circuit boards - offer the advantage of easier troubleshooting and accessibility.
- All electronic components in the backbox - for easy access.
- Unique overcurrent protection (for solenoid drivers) - automatically protects the drive transistors from shorted solenoid coils.
- Reliable solid state LED score displays - 100% interchangeable score boards located in the backbox.
- Improved Self-Test System - more comprehensive with clearly defined test points for troubleshooting and new memory checking potential.

THE HERCULES™ IMPACT

Plan now for a sensational HERCULES™ introduction party. It could be the gala event of the year to set the stage for your new major attraction, "The Biggest Pinball Game".

It will be a fabulous way to start the summer season. To maximize the benefits, it could be done as a charity fund raising for a local cause. With several other businesses joining in to sponsor the party, the HERCULES introduction could be posed as a "social-charity event not to be missed".

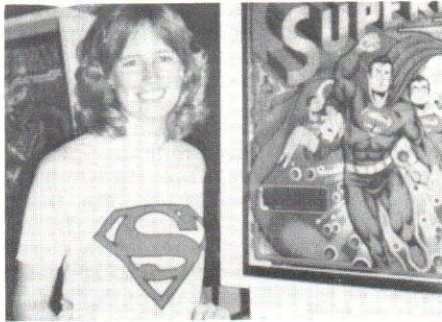
Special invitations sent to major community organizations, local personalities and the press will emphasize the impact of the event. An admission charge (to charity) could be used and each person given special tokens or colored coins to play on the colossal new game. Of course, the high scorer of the day should win a prize.

A special HERCULES introduction party will help give it the proper attention in the news media. It should assist in attracting new players to a location as well as being excellent public relations.

HERCULES, the biggest pinball game, is available by special order through Atari distributors. Orders will be delivered in late spring. This will be a limited product—order now to assure timely delivery of this sensational game.



ATARI OFFERS SUPERMAN* T-SHIRTS



Colorful T-shirts with the famous Superman* shield on the front and the Atari logo on the back can now be ordered through Atari distributors. These popular shirts make excellent promotional prizes, giveaways, or can be offered for sale to players.

*TM and © DC Comics Inc., 1979

SHARE YOUR SERVICE HINTS

Atari's Field Service staff, Fred, Russ and Bob, noted that many of the best service tips are offered by the operators and technicians in the field. "We would like to hear the suggestions and troubleshooting hints from our customers," they agreed.

We would like to regularly publish these special tips from the field in the Coin Connection, including the name of the person who offered the suggestion. For each service hint printed, you will receive a gift from Atari as well as seeing your name published in this newsletter.

Send your technical tip, including your name, address and telephone number, to:

Atari Field Service
1344 Bordeaux Drive
Sunnyvale, CA 94086
Attn: Russ MacDonald or
Bob Salmons

TECHNICAL TIPS

Testing Power Supplies with CTF-1

Using the variable power supplies on Atari's test fixture, CTF-1, you can duplicate the exact conditions of the PCB in the game. This is an advantage when testing for faulty regulated power supplies. To implement this test, first take the voltage measurement in the game before the AC signal is rectified. Adjust the variacs on the CTF-1 unit to that AC voltage. This will simulate the actual power conditions of the game. Hum-bars appearing on the built-in video monitor indicate a probable power supply problem.

Superman Advantage (continued)

- New Battery Back-up Memory - allows a consistent total accounting system even with power off. Uses standard AA batteries for universal availability.
- Relocated power supply - in the backbox for easier service access.
- New cabinet design - insures fast, easy set-up and service with the backbox hinged to the body and no electrical connections to make. (Just plug it in.)
- Newly designed outhole-kicker - assures highest reliability.
- Optional Electro-Mechanical Meter Drivers - may be added for convenience and security of meter retention.

These are just a few of the sensational new quality additions on this dynamic game. The SUPERMAN pinball will prove to be the top game in operating features, as well as having optimum play appeal.

STAFF

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