

ATARI®

PAC-MAN* IS COMING

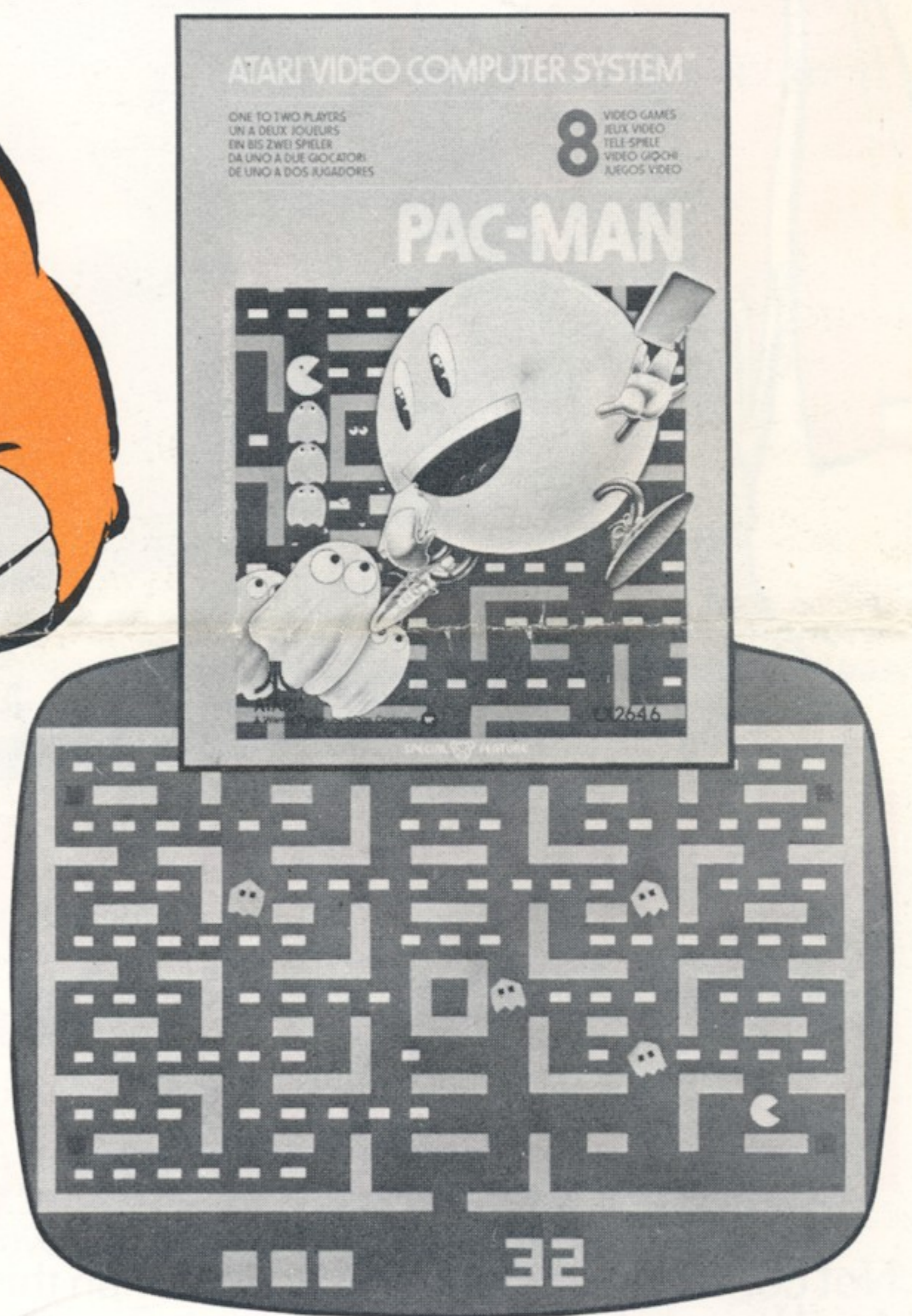
PAC-MAN
— used with Joysticks. Eight amazing games for one or two players. Suggested Retail: £29.95 incl. VAT



In the United States, they are all bananas for chomping, all-powerful Pac-Man, who has eaten his way steadily to the top of the video games popularity polls! And he'll reach the U.K. shortly—buy the Pac-Man cartridge at your local Atari dealer, soon!

His life— in your hands!

The object of Pac-Man is to keep him alive in the maze, jaws and all! The longer he survives, the more points you score. And you can score really high — for every Video Wafer he eats, and for Power Pills, Vitamins — and Ghosts. Every time Pac-Man eats all the Video Wafers in the Maze, he gets an extra life: but if the Ghosts get him first, he's had it! And he's often at a disadvantage because he has to eat a Power Pill before he can chase and eat those elusive, flitting, speeding-up ghosties!



**Pac-Man is licensed from Namco Ltd.*

Pac-Man is used with Joystick Controllers. Its eight game variations for one or two players have totally captivated America. Now Pac-Man will captivate you! **Try the Pac-Man cartridge—soon!**

And now for something completely different —

Turn the page for details of a totally new and exciting adventure game cartridge — **HAUNTED HOUSE!**



ATARI® VIDEO COMPUTER SYSTEM (VCS)

Atari VCS Owners Club—RHA, 7 High Street, Maidenhead, Berks.



A new fantasy cartridge



HAUNTED HOUSE

Not content with bringing you Pac-Man this Spring, Atari have released another brand new cartridge on the U.K. market — **HAUNTED HOUSE!** In this exciting game, players must search through a multi-storey, haunted mansion with many, many rooms: to find pieces of a long-lost treasure — the Magic Urn — and get out again, alive!

This game cartridge can be really gruesome — there are giant tarantulas, vampire bats and a ghost to contend with. And you need to keep lighting the match to see the objects you need: three pieces of Magic Urn, a Master Key for moving through doors, and a Silver Cross to keep the monsters at bay. And watch out for the Secret Passage — it could save your life!

HAUNTED HOUSE
—used with Joysticks, 4 games for one player only
Suggested retail: £18.95 incl. VAT

The UK Atari Top Twenty

Most of you know Space-Age Lisa, a leading light in the U.K. Atari VCS Owners Club—and quite a lot of readers have actually met Lisa at Owners Club functions. She's as nice as she looks!

Lisa thought you'd be interested to see our latest U.K. Cartridge Top Twenty chart — showing the best-selling Atari VCS cartridges in the shops at present. How many of these popular favourites have you got?



It's interesting that U.K. Atari VCS Owners like space games best—Space Invaders, * Asteroids and Missile Command have topped our lists for some time! The nation's footballers have scored with Pelé's Championship Soccer, and lots of you have been getting driving practice with Night Driver! And we at the Owners Club Head Office reckon Air Sea Battle remains a top seller because it is particularly popular with Mums, Wives, Girlfriends and Sisters.

Try all these cartridges at your local Atari VCS stockists—you'll have lots of fun . . .

*Indicates trade mark of Taito Corp.



OWNERS CLUB BULLETIN

ATARI®

There's so much to enjoy—with Atari



You'll have heard that Atari International (UK), Inc. has come to an arrangement with Ingersoll Electronics whereby ATARI is now distributing its Atari VCS and Atari Home Computers in the UK and Eire.

With Atari in full control — wow, are you going to have fun! The secret of Atari's success worldwide has been based on knowing *exactly* what you Owners want — and developing and creating cartridges which are so exciting you can't ignore them!

There's so much happening now Atari's in charge — and it'll get better and better from now on! Here's a reminder of what you get for starters, as a Member of the UK Atari VCS Owners Club . . .



1 REGULAR FREE BULLETIN Advance information on new cartridge releases!

Now you've enrolled in the Atari VCS Owners Club, you will receive a free, regular, Owners Bulletin. The main purpose of the bulletin is to keep you informed of new Atari VCS cartridge releases—we issue loads of super new cartridges every year! You can't afford to miss out on all that fun and excitement . . .

2 OWNERS CLUB OFFERS Exclusive Owners Club merchandise — at super low prices!

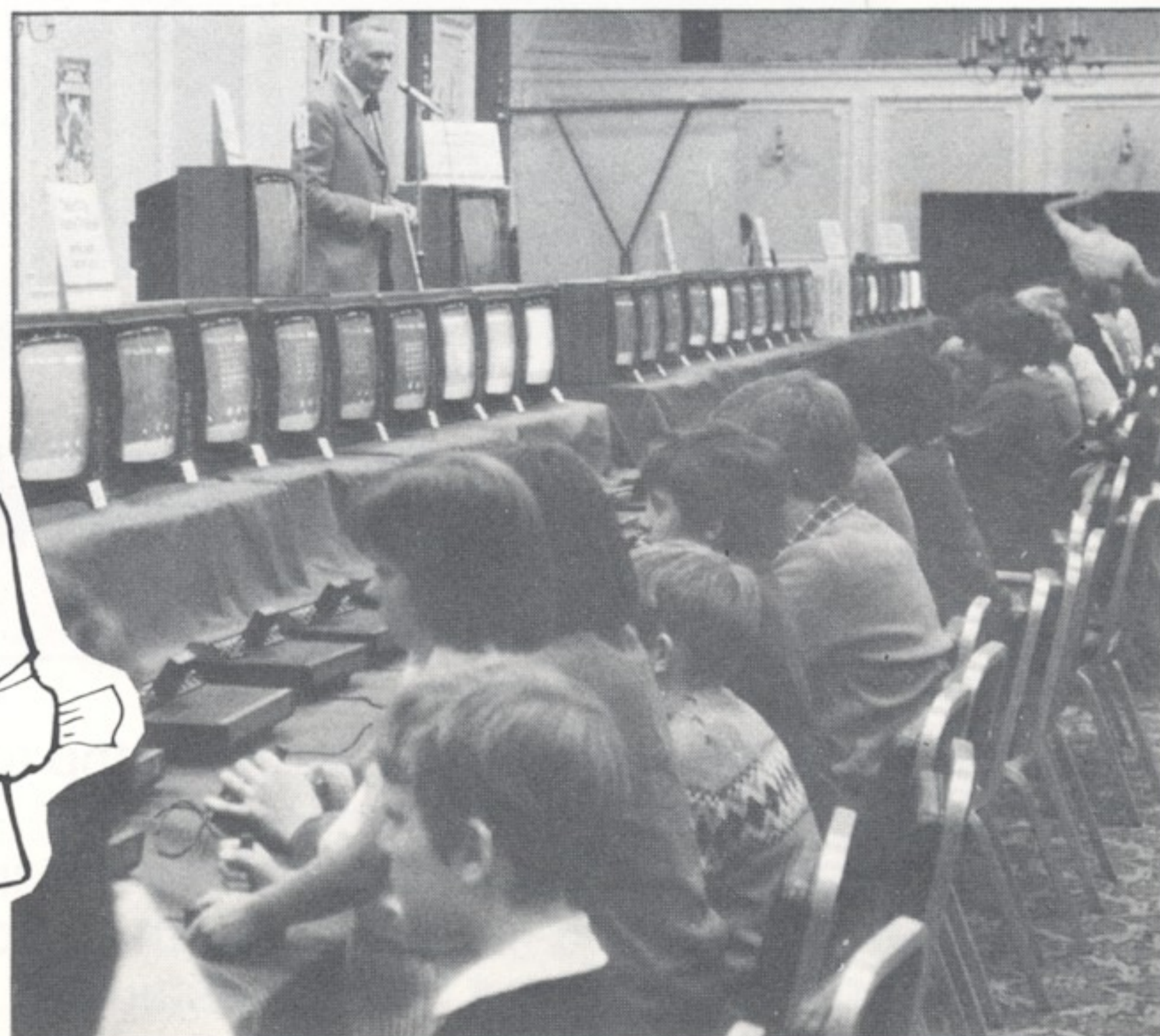
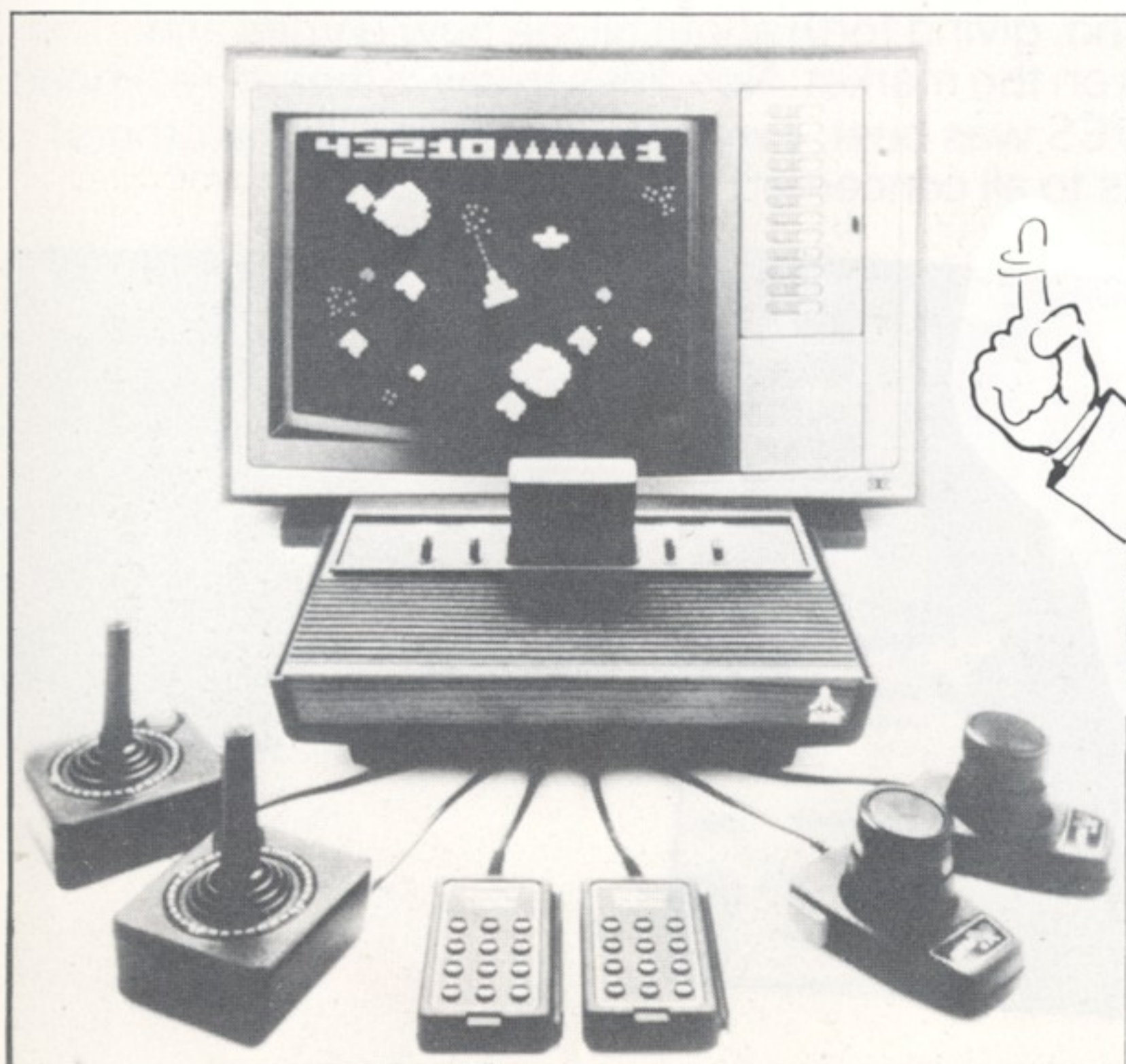
In most issues we offer accessories for your Atari VCS—or Owners Club regalia at Special Offer prices. All sorts of clever and exciting ideas from America, which are available **only** to Members.

3 COMPETITIONS Super prizes for Owners!

In many issues of the Bulletin we run a free, easy-to-enter competition, based on your knowledge, and experience of the Atari system. Prizes to the value of many hundreds of pounds can be won by Owners Club Members.

4 TWO-WAY COMMUNICATION Know everything that's going on!

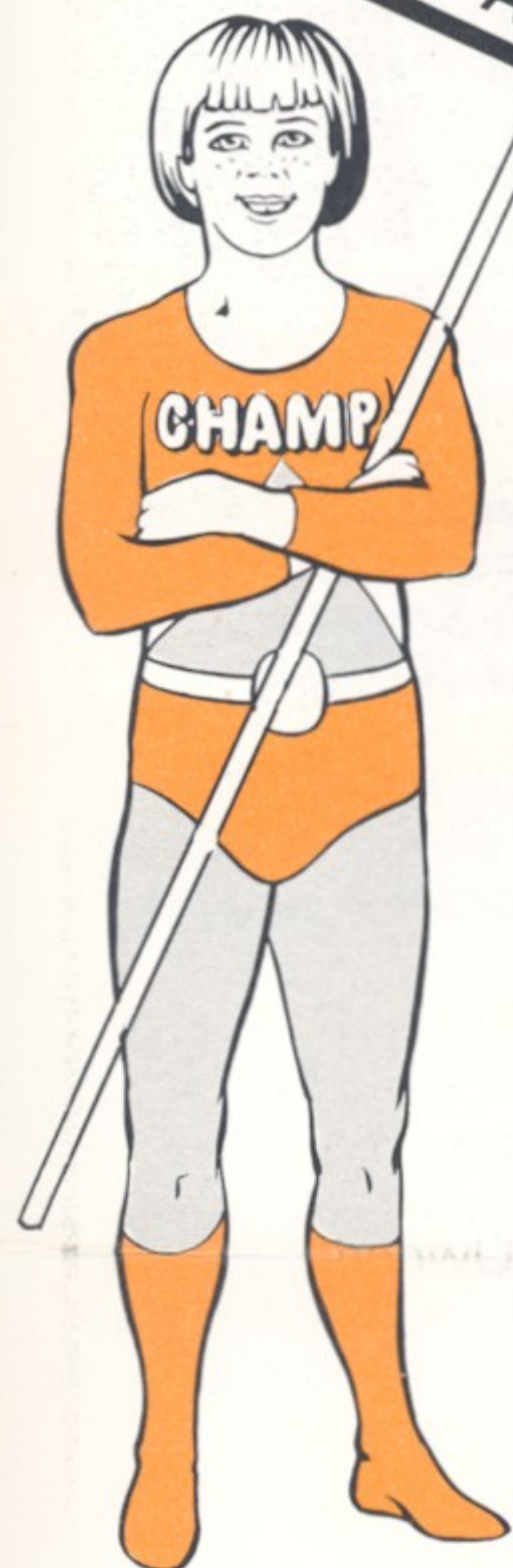
When you're an Atari VCS Owners Club Member, you know precisely what's going on in the fantastic world of Atari! You can communicate with other Members, take part in Atari functions (such as our annual UK All-Comers Atari VCS Championship)—there's so much going for you, with Atari!



Take it from Brains — if you haven't tried Asteroids yet, it'll blow your mind!

A study in concentration — some of the entrants in the 1981 UK Atari VCS Owners Club Championship.

ATARI Owners Club Matters



Contest Venues for 1982

Lots of you have written to us to say that they would love to come to our UK Atari VCS Owners Club functions—like our All-Comers Championship, or the UK leg of the International Asteroids Contest, which we held last Autumn. But the travelling has been a problem. If you live right up the country, or right down the country, getting to London (where we've held most of our functions till now) is a bit shattering.

Well, you'll be pleased to know that this year we're going to try to organise some events at regional centres—so you can look forward to meeting the UK Atari VCS Owners Club Team, in person, if you come along! We'll give more details in later issues of the Bulletin!

Neat & Tidy Offer SOLD OUT

Our Atari VCS System Rack and Dust Cover offer from our last issue was so well received that all our stocks are now exhausted. So if you still have your AB19, don't send off the coupon, please. Any orders and cheques outstanding have now been sent back to the Owners who sent them in. What it is to be popular . . .

FOR ALL THE FAMILY

We've always said the whole family can enjoy playing Atari video games, but recently we've been hearing about players at both ends of the age scale. For instance, Francie Folan from Galway, Eire, tells us her Mother, who is 82 is delighted with the system her family have, and that it is giving her many hours of fun and enjoyment. Any older regular Atari VCS players around? Capable Kathy would like to hear from you.

Mrs K. Higson of Bolton has told us about her 3-year-old son who spends hours with the Superman cartridge. His own version of the game is to get hit by the Kryptonite and then run away from Lois Lane, who he thinks is "sloppy" for kissing Superman! We'd like to hear from the parents of other very young players, too.

Don't forget, if you *do* write in to Capable Kathy, we'll probably send Space Age Lisa to interview you at home, for a future issue of the Bulletin: so make sure you have your facts straight before you put pen to paper!

HIGH SCORE SPOT

1 HOLDRON HOLDS ON-TO THE SPACE INVADERS U.K. RECORD!

Michael Holdron from Dewsbury, West Yorks — is still the U.K. **Space Invaders** record holder! His giant score of 5,300,005 on Game One — in 60 Hours non-stop — is going to be hard to beat. His sheer physical resilience to keep going that long, without a rest, is quite something, isn't it! Michael made us a tape of his brilliant feat — and as you can imagine, he was exhausted by the end of his attempt. He got pretty fed up with the pieces of pizza his Mum was popping in his mouth as he played . . .

2 VIDEO PINBALL — U.K. RECORD BROKEN!

Another Yorkshireman, 23-year-old Geoffrey Bagshaw from Thorne, Doncaster, South Yorks has beaten the **Video Pinball** record published in our last issue. He scored a magnificent 102,931,534 on Game One in 13½ hours, and had two witnesses who watched the whole thing — our thanks to Neil Lambert and Alan Chadwick.

3 FASTER AND FASTER — ON SUPERMAN!



Here's 12-year-old Stephen Dowse from Wimbledon, London SW19. He's the fastest guy in the U.K. on the Superman cartridge — he's completed it in 23 seconds, beating the previous record by 11 seconds. His father was his witness. Congratulations, Stephen.

4 ASTEROIDS — OVER 4 MILLION SCORED ON GAME NINE!

Current holder of the U.K. record for Asteroids is 14-year-old Phil Duffy, from Thelwall, Warrington. He scored 4,002,150 non-stop on Game Nine, in 13 hours, 12 minutes. His witnesses were his Father and his brother Malcolm. Has anyone done better than Phil on Game Nine — or how about Game One? If so, Capable Kathy, our Owners Club Co-ordinator, would like to hear from you.

WHAT'S YOUR SCORE?



If you think you've scored a U.K. record-breaking score, on any Atari VCS cartridge, our Owners Club Co-ordinator, Capable Kathy would like a letter from you. Tell us which cartridge, which game (Game One is usual), how long it took you — and give us the name of your witness, please. We'll look forward to hearing from you . . . *by letter only, please.*



OWNERS CLUB BULLETIN

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Fifty Jersey Competition Winners

Congratulations to all of you who won an exclusive Space Invaders sweater, in our Space Invaders Jersey Competition. These sweaters, worth at least £25 each, were designed and made especially for the UK Atari VCS Owners Club, and feature hordes of yellow Space Invaders marching across a black sweater—and have the distinctive Atari emblem on the back. Fifty lucky Owners have been wearing their sweaters this Spring:

R Stokes, Crawley
 J Carpenter, Willenhall
 D Pinder, Bromley
 A McDonald, Horley
 C Goddard, West Horndon
 P Morley, Brentwood
 J Belchamber, Worthing
 N Cartwright, Ashton-u-Lyne
 P Fillingham, Wigan
 V Kell, Wirral
 G Lowndes, Stoke on Trent
 L Whittall, Solihull
 T Flinn, Gateshead
 L Harman, New Eltham
 J Trounge, Harpenden
 J Hercules, Bexleyheath
 A Powley, Oakwood
 D Lawrence, Hove
 L Carter, Runcorn
 J Ali, Horley
 A Bond, Bulwell
 M Poole, Stoke on Trent
 V Short, Ascot
 J Ollerton, Bootle
 H Eagle, Radlett

I Burley, Penkridge
 P Jones, Newport
 G Ferrand, Plymouth
 G Oldham, Warrington
 R Williams, Llandeilo
 J Jennings, Upminster
 A Pottle, Lutterworth
 P Camp, Surbiton
 M Scarfe, Worthing
 L Herbert, Bow
 H Bernasconi, Southgate
 J Horth, Leeds
 M Smith, Littlehampton
 A Wright, Grantham
 A Norse, Leicester
 J Grigg, Epsom
 I Moore, Woodley
 P King, Tooting
 M Parsons, Bristol
 M Cooper, Kent
 A Poole, Stoke on Trent
 A Coupe, Stone
 P Humphries, Basildon
 C Ashworth, Oldham
 P Ashby, Camberley

Owners' Letters



Our Owners Correspondence Office, would love to hear from you if you have news, views or helpful suggestions on Atari-orientated subjects. Please keep your letters to one page only if possible, and address them to:

Literary Louise, U.K. Atari VCS Owners Club, RHA, 7 High Street, Maidenhead, Berks.

All letters published in the Bulletin will earn their writers a £5 postal order—so pens out, folks!

Captain Atari

Dear Captain Atari,
Did you know there are precisely 371993326789901217467999448150835200000000 ways thirty-six space invaders can be eliminated! This number was worked out on a computer and is in fact equal to 36 x 35 x 34 . . .
Perhaps Brains would like to verify this?
Timothy Clement, Hereford

Dear Captain Atari,
I was exploring the black castle maze on my Adventure cartridge, when I came across a dot. I took it to various parts of the Kingdom, and by complete luck I opened up a wall! I entered into another room which had writing in it.

When I managed to translate it, it read "Created by Robert Hettpe". Can you please tell me if I am the first person to have discovered this and does the dot have any other purpose?
Gareth Thomas, Bromley

Although other Owners have found secret messages on Adventure, we think you are the first person in the UK to have unearthed "Robert Hettpe". Well done!

Dear Captain Atari
I wish you could bring out an offer for envelopes and writing paper.
Jonathan Potter, Castleford

We're working on it! Jonathan also sent us a giant Word-Search puzzle with 38 cartridges on it, and a Crossword Puzzle idea. Thanks, Jonathan.

Dear Captain Atari
Would it be possible for Atari to issue Gift Vouchers for people's Birthdays or Christmas? These could be for £5, £10, £15 or more, and issued in a card. They could be sold in video shops and would make splendid presents.
Gavin Todd, Bexley

STOCKIST LOCATION SERVICE

Atari VCS cartridges are available from good shops and stores everywhere, throughout the country. But if you would like an up-to-date list of Atari VCS stockists for your area, and a new Cartridge Catalogue, fill out our Coupon and Valuable Val will post them off to you.

**TO: VALUABLE VAL
STOCKIST LOCATION SERVICE**

ATARI VCS OWNERS CLUB
RHA, 7 High Street, Maidenhead, Berks.

Please send me a free full-colour Atari VCS Cartridge Catalogue and a list of stockists for my area.

Name: _____ (Mr/Ms)

Address: _____

Console No. _____ AB20



ATARI[®]

Miscellany

Helen Cutche, Home Computers Co-ordinator



100,000TH OWNER COMES TO TOWN

Membership of the U.K. Atari VCS Owners Club has now passed 150,000 people—but a couple of months ago we found we'd just registered our 100,000th Member! We rang him up to say "Congratulations" — and discovered that Graham Twist, who had registered the VCS, had actually sent in the card on behalf of the Salvation Army Torchbearer Youth Club in Luton.

The Youth Club had bought the Atari VCS as the result of a sponsored swim, so its acquisition had been a real joint effort. We asked Mr Twist to hold a draw amongst his 45 Members to find a girl and boy to accompany him to London to receive a special prize from us. He did — and here's Linda Murphy presenting Mr Twist with a teen stereo unit for the Club. With him are the two children — Amanda Lam and (surprise, surprise!) his son Ashley.



Space Age Lisa gave them all a lightning trip round London, with visits to The Planetarium and Madame Tussaud's (Pele and Dr. Who were in residence that day), and finished up with a super meal at the trendy Coconut Grove Restaurant. Who knows what we'll get up to when we hit the Quarter Million mark!

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At the Which Computer Show

It was great to see so many Owners at the Which Computer? Show at the Birmingham NEC earlier this year. As always, the Atari stand was packed out — everyone wanted to try the Atari 400 and 800 Home Computers.



Join the Club

If you have bought an Atari Home Computer, no doubt you're having lots of fun, learning a lot, and producing lots of useful facts, figures and information. We've set up an Atari Home Computer Club for owners of Atari 400 and 800 machines, so make sure you send in the Warranty Registration Card which you received with your unit, and you'll automatically be included on our Home Computer Club mailing list.



Stephen Bradley Rides Again!

Did you read the double page spread, "Zap — How to beat video minefield", in the Daily Mail recently? It featured our U.K. Atari Champion Stephen Bradley in London's Electronic Wonderland, giving forth about all the new games and cartridges on the market. Needless to say, Stephen reckoned the Atari VCS was best, even after he'd tried all the others! Our thanks to all concerned for a fun morning . . .

