

fun club news

Summer 1984

ACTIVISION®

GREAT NEWS FOR HOME COMPUTER OWNERS!

Now all the best
systems can play
Activision Software

Activision's making software for all sorts of home
computers and games machines:

ATARI VCS COLECOVISION INTELLIVISION
COMMODORE 64 ATARI HCS

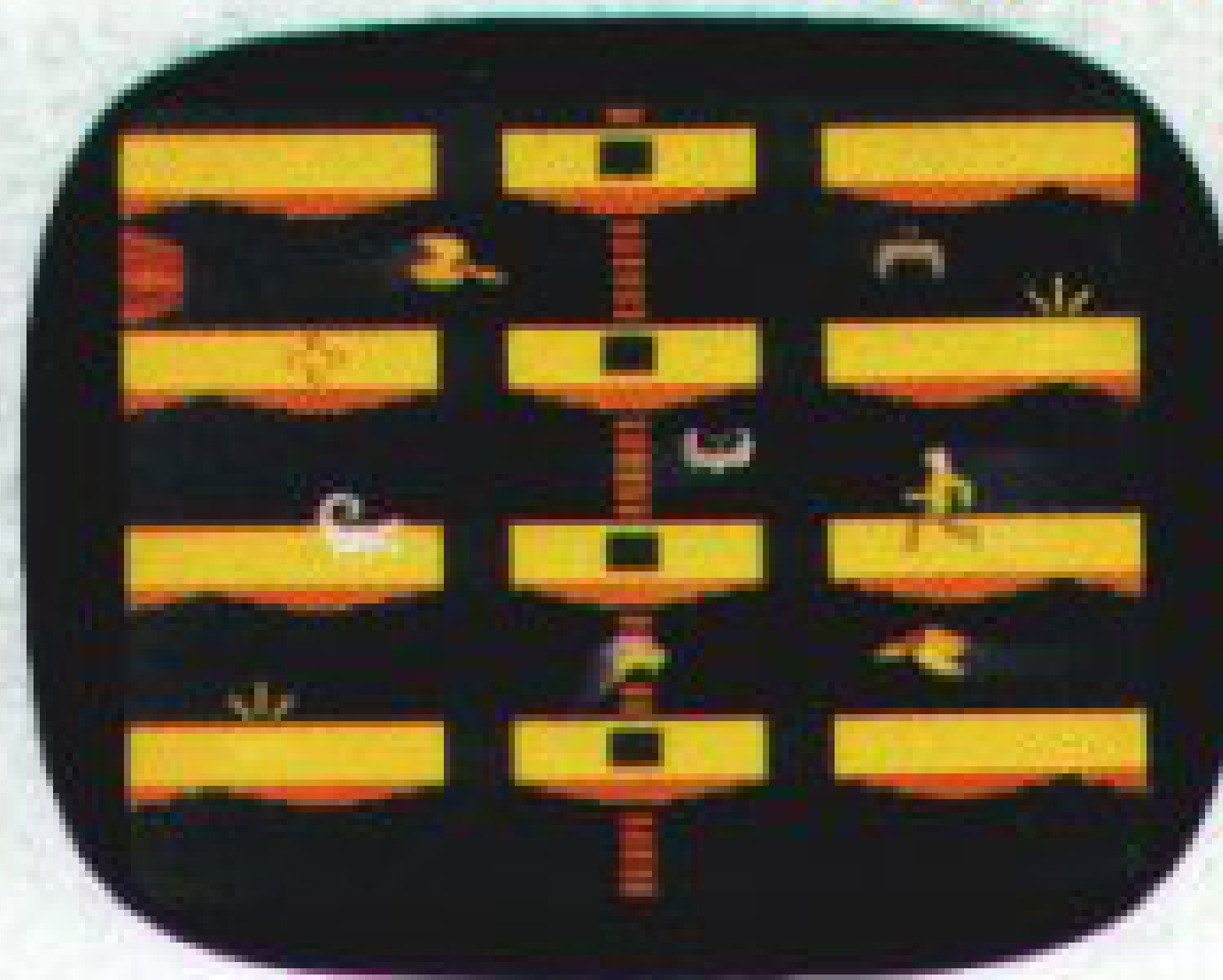
Coming soon -
SINCLAIR SPECTRUM ... and more to follow!



Beamrider



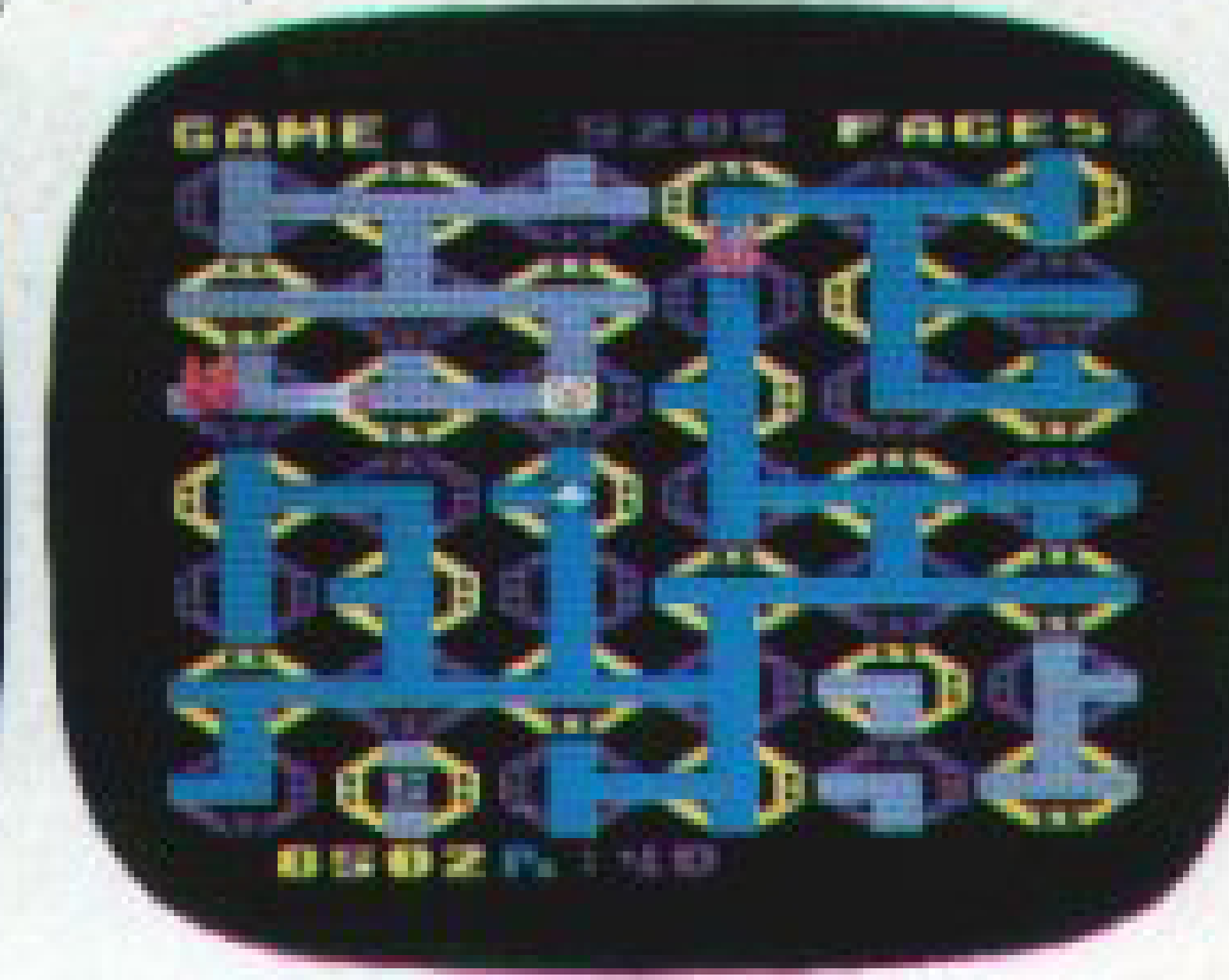
H.E.R.O.



Pitfall II



Toy Bizarre



Zenji

SEE INSIDE!

... For details of all our great new titles

... Win £1,000! Read all about our Pitfall II
High Tech Treasure Hunt



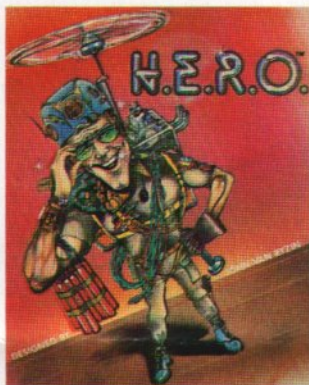
HERE'S GOOD NEWS

Loads and loads of great new software

Activision's gone bananas! Suddenly everyone can be in on a good thing – we've really extended ourselves – we're doing simultaneous release of our new titles, we're adapting and enhancing our best selling titles for more systems. If you thought our software was good before, you should see it now!



A selection of cassettes for the Commodore 64



HERE'S H.E.R.O.!

Are you tough enough to join an emergency rescue squad? The exciting new game H.E.R.O. from Activision will test your skills and perseverance to see if you measure up.

Roderick Hero leads the Helicopter Emergency Rescue Operation (H.E.R.O.) in a massive search, deep in the base of Mount Leone. A volcano has erupted, covering its deeply embedded mineshafts with rivers of molten lava, trapping large numbers of miners below the earth's surface.

Many of the miners are sealed off by rockslides, scattered over great distances – and a great deal of thought and precision planning must be used to get them to safety. Whilst blowing up the small walls blocking your path and finding your way through the maze of mines, you must avoid nesting snakes, shaft bats, springing spiders and mine moths – all of these could mean big trouble!

The graphics and special effects are superb – and with realistic sounds of lightning and exploding dynamite, it's easy to imagine yourself to be in murky mine shafts, or surrounded by red walls glowing with molten lava.

H.E.R.O. combines tension and adventure whilst calling for risk-taking and concentration – go rescue the miners in this Activision game – it is pure dynamite!

H.E.R.O. will be available initially in three formats – for the Atari VCS, Atari Home Computers and the Commodore 64 Home Computer.

The Atari VCS and HCS versions of H.E.R.O. are **£29.95** (incl. VAT), the Commodore 64 cassette is **£9.99**, and the price for the Sinclair version will be released shortly.

AND WHO CAN RESIST PITFALL II?

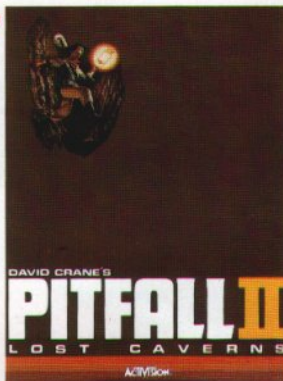
In David Crane's best selling game Pitfall, we left Pitfall Harry swinging through the world's deepest jungles, and now the saga continues ... Pitfall II is going to be a long trip, so take your toothbrush and gather your courage for what could be the greatest adventure from Activision so far!

Harry needs your help in finding his niece Rhonda, his sidekick Quickclaw and the Raj Diamond – all are hidden somewhere in the depths of the Lost Caverns of the Incas. In this lost civilisation of Peru Pitfall Harry journeys into a secret subterranean world where danger abounds.

This complex maze is around eight chambers wide and over three times as deep and there are all types of frightening creatures to avoid, such as electric eels, Amazon frogs, crash-diving condors and terrifying scorpions and bats.

But with your help Pitfall Harry can overcome these dangers, by jumping over them, using balloons and ladders to escape – and touching red crosses wherever possible. Whenever Harry succumbs to danger he's not put out of commission if he's touched a cross – he's magically transported back to the last red cross he touched ... and so can continue his adventure.

A real plus for Pitfall II is that there is no time limit and you and Harry can explore the lost caverns as long as you wish – if your nerves can take the strain! The journey into the Lost Caverns ends when Rhonda, the Raj Diamond and Quickclaw have all been found, but points can be lost as easily as they are won, so take extreme care.



The Atari VCS version of Pitfall II – Lost Caverns is **£29.95** (incl. VAT), the Commodore 64 cassette is **£9.99**, and the Colecovision and Atari HCS versions are **£29.95** too. Hang on in there for the price for the Sinclair version – available soon!

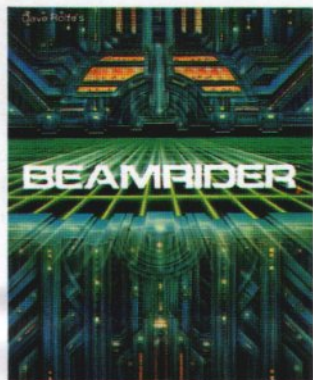
S FOR EVERYBODY!

Software for all the best systems.

WHAT ELSE IS NEW?

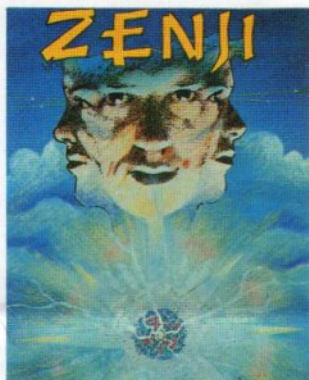
These three great titles are in the shops now, too! Check with your retailer which versions are for what systems: and he'll be pleased to demonstrate them for you.

BEAMRIDER



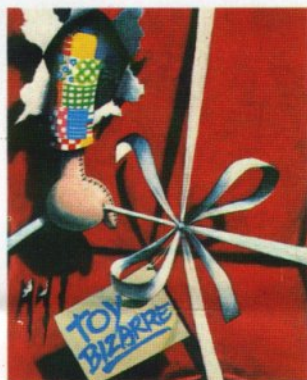
This fast-moving, electrifying space siege brings a new dimension to out-of-this-world travel. Beamrider, designed by Dave Rolfe. Light years ahead of all other space adventures.

ZENJI



Introducing the software entertainment industry's first mystical game of intuition. Begin at the source and *feel* your way through the unknown, connecting path after path until you've mastered the mystery and your senses. Zenji, designed by Matthew Hubbard. It's absolutely a-mazing!

TOY BIZARRE

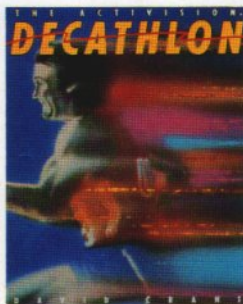
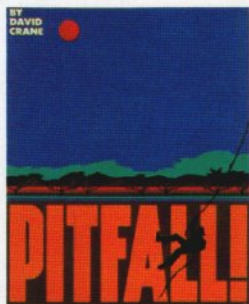


It's midnight in the toy factory. Peaceful. Quiet. All of a sudden the balloon valves open. Gangs of tyrannical toys begin bounding from level to level taking over the toy shop. *Capture them before they capture you.* Toy Bizarre, designed by Mark Turmell. Watch your imagination come to life!

AND DON'T FORGET ...

PITFALL and DECATHLON

are now out for the Commodore 64! These two great games are amongst Activision's long-term best-sellers. Now you can play them on your Commodore 64 – and your Spectrum, too (soon!)



ACTIVISION.

OUR SOFTWARE LISTING

Check your favourite titles against this up-to-date list of what's available at your dealer NOW!

TITLE

(For the Atari VCS – cartridges)

Decathlon
Enduro
Frostbite
H.E.R.O.
Keystone Kapers
Megamania
Oink
Pitfall
Pitfall II
Plaque Attack
River Raid
Robot Tank
Seaquest
Space Shuttle
Spider Fighter

(For Atari Home Computers – cartridges)

Kaboom
Megamania
Pitfall
River Raid

(For Colecovision – cartridges)

Beamrider
Keystone Kapers
Pitfall
River Raid

(For Mattel Intellivision)

Beamrider
Happy Trails
Pitfall
River Raid
Stampede

(For the Commodore 64 – cassettes)

Beamrider
Decathlon
H.E.R.O.
Pitfall
Pitfall II
River Raid
Toy Bizarre
Zenji

COMING SOON!

Lots of great titles for the Sinclair Spectrum. Details in our next issue.



OUR NEWS

– what we've been up to.

Meet Byron Turner

He could help you publish your software idea!

Byron's our Director of Creative Development for Europe, based here in the UK. One of Byron's functions is to actually investigate and screen new game ideas! What a terrific job, we hear you saying ... seriously, though, if you're an experienced programmer you may have a software idea we'd be interested in looking into.

So send us details – with a self-addressed, stamped envelope so we can return your material if we can't use it. Only original material will be considered – as you know we pride ourselves on being able to spot, and act upon, creativity at Activision. We're not interested in adaptations of other people's stuff ... but we could be the benefactor that will really get you going. So now's the time to put pen to paper (or get fingers tapping!)



Please send your material to Lorraine Vick, Chief Co-ordinator at the club address and she'll pass it on to Byron.

We Sign Up CBS!

CBS is going to manufacture our software cassettes from now on. Here's our UK Managing Director, Geoff Heath (right) and CBS's Maurice Oberstein on the day they signed the deal.

Maurice Oberstein's Irish Setter Charlie thought he'd better investigate the whole thing – and judging by his expression, this old dog is prepared to learn a few new tricks – on a Commodore 64!



Activision software is distributed in the UK through most good High Street stores, video games, video and home computer software shops and departments, and a number of leading mail order catalogues. But if you can't find them in a shop convenient to you fill out our 'Where to Buy' coupon below, and we'll send off the latest full-colour Activision catalogue and regional stockist list, plus details of how to obtain cartridges by mail order – if required.

You know by now just how great Activision cartridges are, and just how much more fun and play value you get by buying them. Look at our list of current titles available – if you haven't tried them all, pop along to your local store and have a go!

Watch for details of lots of new releases – in our next issue!

TO: WHERE TO BUY, Activision Fun Club
5/7 Forlease Road, Maidenhead, Berks, SL6 1RP

Please send me a free full-colour Activision Catalogue and the Regional Stockist List for my area.

NAME: _____ (Miss/Master/Ms/Mr)

ADDRESS: _____

**JUST WHEN
YOU THOUGHT
IT WAS SAFE
TO GO BACK INTO
THE JUNGLE.**

PITFALL II. STARRING PITFALL HARRY AND INTRODUCING RHONDA & QUICKCLAW WITH ANDEAN CONDORS, VAMPIRE BATS, POISONOUS FROGS, ELECTRIC EELS, ALBINO SCORPIONS AND CAVE RAT AS HIMSELF. DESIGNED AND DIRECTED BY DAVID "PITFALL" CRANE.
AN ACTIVISION PRODUCTION. FOR THE ATARI 2600, ATARI HOME COMPUTERS, COLECOVISION, COMMODORE 64 CASSETTE AND DISK.
PITFALL II IS A REGISTERED TRADE MARK OF ACTIVISION INTERNATIONAL INC.

PITFALL II[®]

LOST CAVERNS



 **ACTIVISION**

Members

Become a Master Gamer – and win free badges galore!

The Activision Fun Club is the only UK video games club to offer a full-scale Performance Award Scheme, which gives everyone who owns an Activision cartridge a chance to win a super performance badge or certificate. Just to remind you, here's how to apply:

How to apply for Master Gamer Status

1. Go for a qualifying score, and take a photograph of your TV screen when you achieve it. Ring us at the number below if you are not sure what score you have to beat.
2. Write your name, age and address on the back of the photograph and send it in to us as quickly as you can. Here's who to write to:

Kathy Leonard, Club Manager
Activision Fun Club
5/7 Forlease Road
Maidenhead, Berks SL6 1RP

We regret we can only accept Master Gamer claims in writing, with a picture but if you need any advice (or egging on!) telephone Kathy on 0628 26957.

Just one request, please from Kathy and her assistant, Chief Co-ordinator Lorraine: please make certain that your name, address and the cartridge name is on the back of the photos you send in. Sometimes your pictures get separated from your letters – and we have some difficult matching up to do!

Scoreboard

Here are all the current records (as of the end of June 1984) that our Master Gamers have achieved. Can you beat 'em? If so, get your claim in to Kathy or Lorraine – straight away.

And in our next issue we'll be including all sorts of achievements from all sorts of people – on all sorts of systems! The fun's never-ending – with Activision software.

BARNSTORMING

Congratulations to Mark Boselli who now holds all three UK records: Game 1 – 32.67, Game 2 – 49.93 and Game 3 – 52.29

CHOPPER COMMAND

Now 30 UK players have joined Lee Etherington and 'rolled over' at 999,999. Well done!

DECATHLON

Congratulations to Uwe Keiner of West Germany who has achieved the Gold Award, with a score of 10,154.

DRAGSTER

Alan Carter still holds the UK record – 5.61 seconds.

ENDURO

Congratulations to Paul Boselli of Middlesex who now holds the current UK record by 'driving' for an amazing 72 days. He 'drove' for a total of 5½ hours!

FREEWAY

Everyone loves this cartridge – and Steven Brown has beaten the UK record, with 36 on Game 3.

FROSTBITE

B.A. Thompson is the UK record holder, with a score of 128,860.

GRAND PRIX

Mark Boselli (Paul's brother) has worked extremely hard on this game and has now broken all four UK records – the scores he's achieved are: Game 1 – 29.59, Game 2 – 50.90, Game 3 – 1:13.99 and Game 4 – 1:35.21. Well done Mark!

HAPPY TRIALS

Andrew Thomson of St. Albans has sent in the highest score to date – 550,566 – on this Intellivision game.

KABOOM

Gordon Keenan, Stuart Taylor and Paul Boselli have all 'rolled over' and achieved the maximum score of 999,999.

KEYSTONE KAPERS

Congratulations to B.A. Thompson of Yorkshire who is the first person to achieve a score of 999,999. Well done!

Look at our Scoreboard –

You could be a UK Game Champion!

After achieving Master Gamer status (see this page), on any Activision cartridge, your next step is to go for Game Champion! You'll be in competition with every other Activision Master Gamer in the country, and there's no limit to the number of scores you can submit.

We will award immediate Game Championship status, and a personalised certificate suitable for framing, for the highest score received to date on any Activision cartridge available in the UK. It's quite possible you could be a multiple Game Champion – or a Game Champion for just a few hours: new scores are coming in to Kathy all the time, and the Scoreboard is constantly changing.

Follow the same instructions for your Game Championship claim as for your Master Gamer claim – and they must always be in writing, with a photograph please.

Our Champ!

We've just awarded a £50 prize for the Big Champ of the UK! He's David Ross from Ryde, Isle of Wight – and during the last year he's consistently been our best performer on the most cartridges. He was the first person in the UK to achieve maximum scores for both Megamania and Pitfall, held the UK Game Champ high score for Game 1 of Grand Prix for ages, and did the same on Plaque Attack and Seaquest when they first came out. David won a cheque for £50 and a Champ sweatshirt for his prowess – so who'll be next?

... Perpetual High Scorers

In our last issue we said we were going to do a special t-shirt for people who have obtained five or more badges. These are looking great (they're a very modern design) and will be going out to everyone we've contacted for sizes, very soon.

MEGAMANIA

David Ross become the first person in the UK to achieve the maximum score of 999,999 on Megamania. Subsequently we have received a further 18 maximum scores.

OINK!

J. Dowden of Bristol is the first to achieve the maximum score of 999,999.

PITFALL

David Ross and Richard Varnie were the first to achieve the maximum score of 114,000. We have now received a further 17 maximum scores.

PLAQUE ATTACK

Nigel Reeks of Lincolnshire has achieved the best score to date – 93,749.

RIVER RAID

Congratulations to Martin Lund and Gavin Davidson who have both achieved the maximum score of 1 million!

ROBOT TANK

J. Dowden of Bristol and Robert Chevli of Cambridge both hold the current UK record, with 74 tanks.

SEAQUEST

Another first for B.A. Thompson – he is the only person to have achieved the maximum score – 999,999.

SKIING

Marc Castle of Ipswich is still the UK record holder with 27.36 seconds.

SPACE SHUTTLE

Danny Silve of Sussex has achieved Pilot status and he is also a Space Shuttle Commander – well done!

SPIDER FIGHTER

We received the first maximum score of 900,000 from Mark Dawson of Kidderminster – subsequently we have received three more maximum score claims.

STAMPEDE

This is a heavy game – top UK score so far is by Sai Ming Wong who has beaten his previous record and it now stands at 35,290.



What a crazy idea!

OUR HIGH-TECH TREASURE HUNT

Only the clever old Fun Club could think up a great and futuristic idea like this!
Hope you like it ...



Amongst all the Pitfall II VCS cartridges we've manufactured, there are TEN special ones. They're High-Tech Treasure Hunt carts, programmed with a message, not gameplay. Those ten special message cartridges have been distributed at random to retailers all over the UK – they could be anywhere!

If you've bought a Pitfall II cartridge, hurry up and try it! If a Treasure Hunt message comes up on your TV screen – you're in luck!

YOU could win £1,000!

All you do is telephone the number given in the message (during office hours) – and we'll take your details. Then you send us back your special message cartridge (we'll pay the postage) and we'll send you a new Pitfall II cartridge which you can play on!

And when we've had our ten phone calls (should be by early September) we'll put all ten names in a hat. One of you will win a fat cheque for £1,000 – and the other nine will win £100 each. How about that!!

We'll be making the Prizewinners' names known at the Software Show in September: so see you there, we hope!

Our picture shows the intrepid Anneka Rice from ITV's Treasure Hunt and CBTV actually 'in the act' of depositing the ten special message cartridges at random in Pitfall II boxes, for despatch to dealers during the Summer – aided by Geoff Heath (our MD). And who's the skulker in the safari suit? Who else but Pitfall Harry himself ... (just keeping an eye on proceedings, he said!)

RULES IN BRIEF

1. These High-Tech Treasure Hunt cash prizes can only be claimed by bona fide owners of Pitfall II cartridges.
2. Only one prize cheque will be issued for each of the ten special message cartridges returned by claimants. Every reasonable care will be taken to prove validity of the claim before the final draw takes place.
3. Employees of Activision and CGL, and their advertising or promotional agencies and their respective families are not eligible for a prize.
4. No correspondence can be entered into.

More fun ... more action ... with

ACTIVISION®

Produced by Ray Hodges Associates PR
– for Activision
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